



**Conférence internationale sur les Objectifs de Développement Durable (ODD) :  
quel agenda pour le Sénégal ?**

**Senegal National Workshop on Data Roadmaps for Sustainable Development**

**King Fahd Palace, Dakar, Sénégal - 12 et 13 octobre 2016**



# HARNESSING DATA FOR WOMEN AND GIRLS

## IN SENEGAL



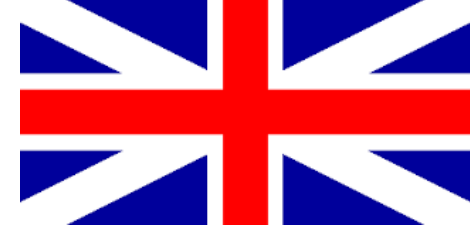
# MARIEME JAMME

FONDATRICE OF JJIGUENE TECH HUB AND IAMTHECODE

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GLOBAL PARTNERSHIP  
FOR SUSTAINABLE DEVELOPMENT DATA



**PROUD CHAMPION, RAISING THE FLAG IN  
AND OUTSIDE SENEGAL**



**FAITES ATTENTION AUX ODD4 +  
ODD5 + ODD8 + ODD9**



# 17 PARTNERSHIPS FOR THE GOALS



Sustainable Development Goals  
'Synergies Gatherings'

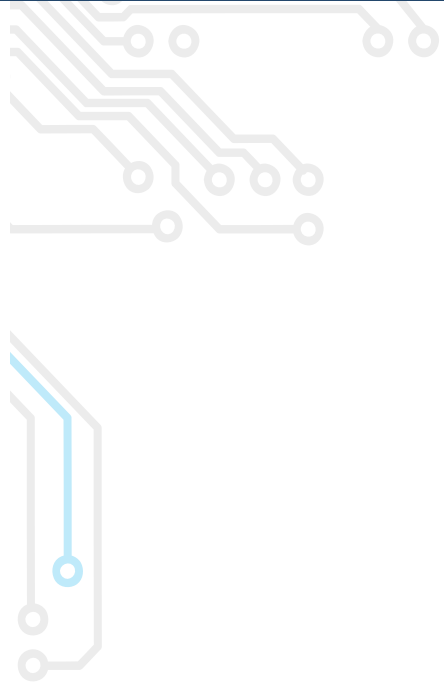
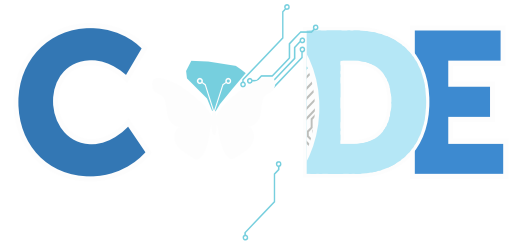


with Africa Gathering

@africagathering  
africagathering.co.uk



Dalberg





**WE ARE DATA CHAMPIONS FOR  
WOMEN AND GIRLS GLOBALLY.**



**GLOBAL PARTNERSHIP  
FOR SUSTAINABLE DEVELOPMENT DATA**



**ACCUR8DATA**



There are **65 MILLION children worldwide** who do not have access to education.



No less than **29 MILLION illiterate girls** live in Africa. **17 MILLION are missing school** and many will never set foot in a classroom. They often face **EARLY MARRIAGE**, risk being **TRAFFICKED, SOLD, KIDNAPPED**, or being **SEXUALLY ASSAULTED**.

#iamtheCODE





**“Literacy is a  
bridge between  
misery and hope”**

- Kofi Annan  
7th Secretary-General of the United Nations

**ONE**

**Technology is an enabler for  
girls and young women in Africa.**

**#iamtheCODE**



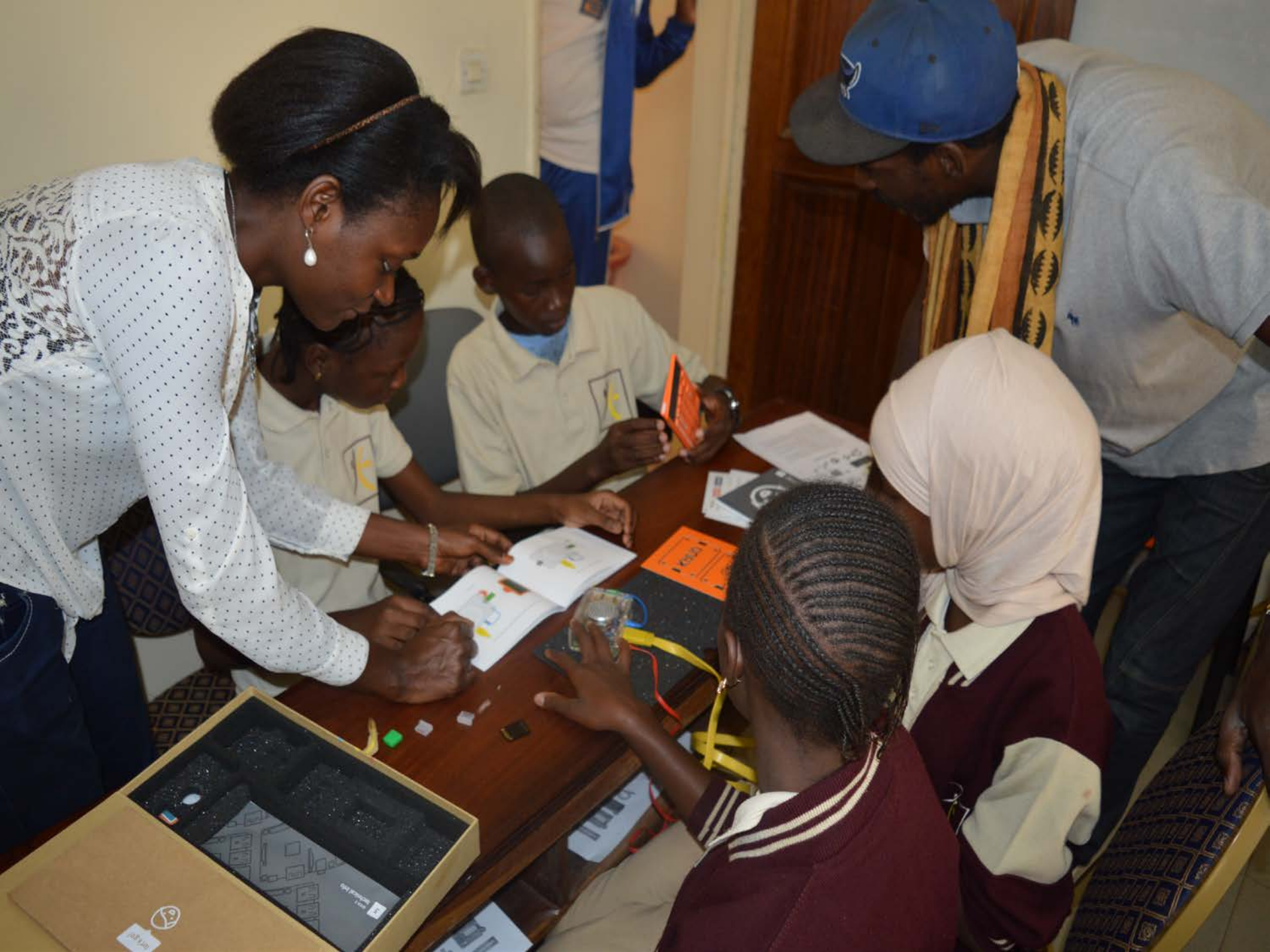
# MAKING GIRLS & WOMEN COUNT WITH DATA

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GLOBAL PARTNERSHIP  
FOR SUSTAINABLE DEVELOPMENT DATA









i am the  
**CODE**

The logo for 'i am the CODE' features the text 'i am the' in a light blue font above the word 'CODE' in a bold, dark blue font. The letter 'O' in 'CODE' is replaced by a stylized butterfly with its wings spread, set against a background of circuitry lines.





**I SUPPORT  
GOAL 17  
PARTNERSHIPS  
FOR THE GOALS**

#GlobalGoals

## MEASUREMENT & CLEAR METHODOLOGY

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**GLOBAL PARTNERSHIP  
FOR SUSTAINABLE DEVELOPMENT DATA**



# ACCUR8 PLATFORM SDG Data Initiative — Use Data to Support SDGs

## Data Literacy

## Data Dissemination

## Data Analytics

## Data Participation

### Objective

Promote data-driven decision-making/policy-making across (Africa) community and network

### KPI

Increase in data literacy (attitudes, leadership knowledge, etc.)

### Objective

Help communicate problems, possible solutions, and indicators and share with decision-makers and influencers

### KPI

Reach/impact of visualizations

### Objective

Generate analytical insights and analytical tools (pilots, POCs) to support SDGs

### KPI

Impact of insights/tools

### Objective

Identify indicator needs and support the design and collection of new data — including incentives for private sector to contribute to data commons

### KPI

Volume/quality of data

### Asks & Actions

- Toolkit
- Training

### Asks & Actions

- Visualizations

### Asks & Actions

Become a partner

### Asks & Actions

Become a Partner

### Partners

Data Pop Alliance

### Partners

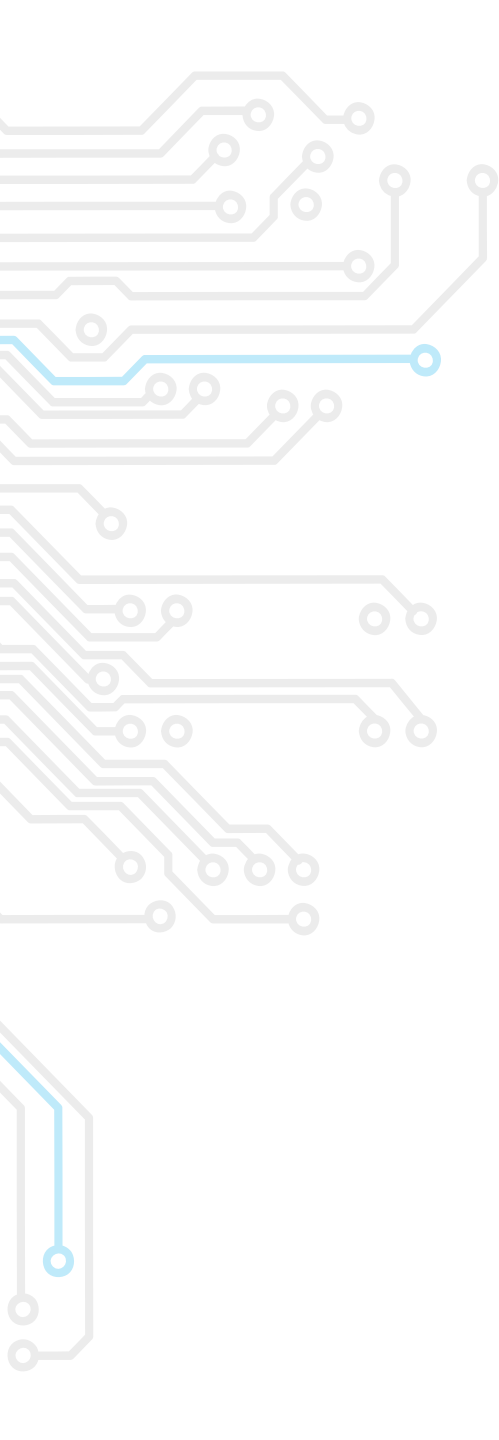
UNSC

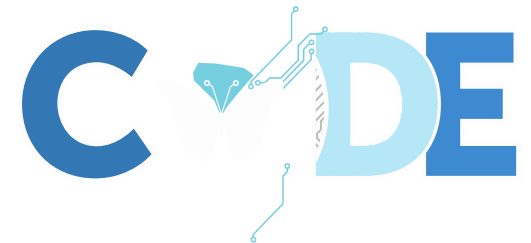
### Partners

UNSC

### Partners

UNSC

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1. MAPPING
  2. COLLECTING DATA
  3. VERIFYING ACCURACY
  4. CAPACITY BUILDING
  5. IDENTIFYING DATA GAPS
  6. CREATING SYNERGIES



# PRIVATE SECTOR RECOMMENDATION

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# BUSINESS LEADERSHIP FOR THE GOALS

*Get Your Company Involved & Build the Business Case for Change*



## Share the Goals

- Leverage the Community Road Maps, Toolkit (materials, videos, etc.) to **host information sessions** on the Global Goals within your company
- Encourage your company leadership to **vocally support** the Global Goals during Synergies Gathering and beyond



## Share Your Stories

- **Document examples** and stories of how your company is supporting the Global Goals
- Commit your company to a **deeper dive discussion** on the Goals, which could potentially be written-up as a case study or used as a test case for our business case framework



## Grow Your Impact

- **Map your company's core business** (assets and initiatives) to the Global Goals
- Encourage your company to **sign-up to commitments** around data, business engagement, etc. (more details being collected)

Please send any questions or inputs to [mjamme@gmail.com](mailto:mjamme@gmail.com)

# MULTI-STAKEHOLDERS PARTNERS



THE GLOBAL GOALS  
For Sustainable Development



PEARSON



Penguin

RELIANCE



Save the Children.



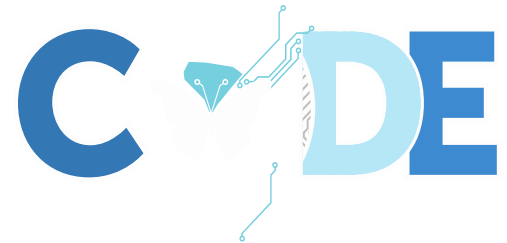
Vodafone  
Foundation



WIKIPEDIA  
The Free Encyclopedia



**IAMTHECODE RECOGNISED BY UN HIGH -LEVEL  
PANEL ON WOMEN'S ECONOMIC  
EMPOWERMENT**





**THANK YOU SO MUCH FOR WORKING  
AND SUPPORTING US**

